



CHURCHILL CENTER & SCHOOL

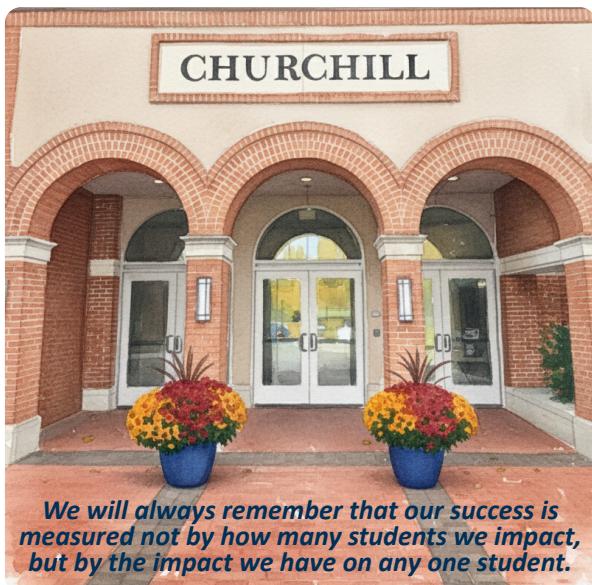
National Leader in Learning Disabilities

2026 STRATEGIC VISION

MISSION

Provide high potential children with learning disabilities the finest, individualized remedial education and support they need to achieve success and return to a traditional classroom...

And to foster greater understanding and support for all people with learning disabilities by training educators, supporting families, and enlightening the community.



WHO WE SERVE

Churchill Center & School is an independent elementary school (grades 1-9) for high potential students with dyslexia, dysgraphia, dyscalculia, ADHD and other language-based learning disabilities.

January 2026

Dear Churchill Center & School Community,

Churchill is exceptionally strong today. Together with your support, our mission and purpose are clear, and the commitment to our students is unwavering. We have always stayed true to our vision and core values of being child-centered, caring, knowledgeable, demonstrating teamwork and achieving excellence, meeting each child where they are to help them reach their greatest potential.

Rooted in this educational excellence, I am proud and excited to share our **2026 Strategic Vision**, an intentional roadmap of Churchill's priorities and direction for the future. Since 1978, our legacy is built on the dedication, hard work and generosity of countless individuals. This Vision is not about redefining who we are; it is about advancing existing strengths and elevating Churchill's recognition as a National Leader in Learning Disabilities.

The plan is anchored upon four guiding pillars:

- **Preserving our transformative student experience**
- **Investing in exceptional teachers**
- **Securing long-term financial sustainability**
- **Expanding our institutional impact as a trusted expert**

These pillars were shaped through the thoughtful input, active engagement, and honest feedback of key constituents, including dedicated faculty, staff, parents, alumni and trustees.

Grounded in our strong foundation and the support of our generous community, this Strategic Vision reflects our commitment to well positioning Churchill's mission of empowering generations of students to come.

Thank you for your meaningful partnership as we move forward together.

With heartfelt appreciation,



Anne Evers, Head of School

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PILLAR 1



PILLAR 2



PILLAR 3



PILLAR 4



Preserve & Advance The Churchill Difference

- Sustain the highest level of research-proven practices with fidelity across all curricula, and uphold our status as a Wilson® Accredited Partner, Best Practice Site.
- Emphasize the 1:1 Tutorial as our cornerstone, providing each child with a dedicated, daily 50-minute session essential for personalized learning and accelerated academic growth.
- Focus on the Demystification of each child's learning profile so they understand their strengths, challenges, and strategies they need to advocate for themselves.
- Highlight the Auditory Visual (AV) curriculum, designed to strengthen AV processing skills, enhanced memory, reasoning, sequencing and following directions.
- Promote a welcoming school-wide community of diversity, equity, inclusion, and belonging.
- Educate and empower the whole child with positive reinforcement by integrating our core curriculum, Motor Skills, and the Arts within our intentional daily schedule.

Attract and Retain Exceptional Educators

- Implement a comprehensive acquisition and retention strategy that aggressively recruits, competitively compensates, and professionally supports the very best teachers.
- Define Churchill as the premier school for teacher employment, maintaining a reputation for excellence, innovation, and thought leadership in dyslexia education.
- Foster a supportive and caring work culture that recognizes and values faculty contributions, encouraging an environment of professional respect, transparent communication, and robust administrative support.
- Provide ongoing investment in professional development through dynamic opportunities for advancement and growth, shaping the next generation of leaders at Churchill.
- Build comprehensive partnerships with regional colleges and universities to enhance recruitment efforts and elevate Churchill's visibility.

Secure Our Legacy through Financial Sustainability

- Execute strategic endowment initiatives to ensure Churchill's future strength while sustaining a robust Annual Fund.
- Pursue thoughtful tuition growth strategies to balance accessibility and scholarship availability with long-term resource stability.
- Adhere to continuous intentional budget planning across all departments to promote responsible financial stewardship of the school's resources.
- Cultivate and deepen relationships among all constituencies to enable a foundation for transformative gifts, while increasing philanthropic support across all levels.
- Champion a spirit of pride and lifelong connection for alumni so that their Churchill affiliation continues far beyond graduation. "Once a Bulldog, Always a Bulldog."
- Strengthen our Planned Giving program to solidify future resources and support the school's enduring legacy.

Position Churchill as the Premier Leader in Learning Disabilities Education

- Elevate our institutional profile to heighten visibility and recognition, affirming our expertise in the field is widely acknowledged across the St. Louis region and nationally.
- Expand strategic marketing and communications, educational alliances and community engagement that increases Churchill's brand recognition.
- Uphold a meticulous Admissions process focused on establishing a genuine partnership with every family. Our child-centered approach assesses each child's unique learning profile, ensuring that our expertise is aligned with their academic needs and long-term success.
- Broaden Churchill's scope and impact through the Outreach Program of educator training, community workshops, the Speaker Series, and pursuing collaborative partnerships with schools to advance dyslexia instructional best practices.